CONGRATULATIONS SIBC CLASS OF 2019

YOU GOT THE JOB!


WE ASKED 410 SIBC SENIORS WHAT THEY PLAN TO DO AFTER GRADUATION.

375 FULL TIME JOB
23 FURTHER EDUCATION
7 SERVICE WORK
4 MILITARY SERVICE
1 TAKING TIME OFF
What a year this has been! The Council grew to 3000 members, SIBC had a record breaking number of projects and expanded the international opportunities for students from all colleges and all majors.

In reflection, we are humbled to see all that is possible when students, alumni and friends from across the country and around the world work together. We give thanks for all that we have achieved over all of these years and to those who helped us get where we are today.

As we look to the next 30 years and beyond we are hopeful and excited to discover what we will do together in our work developing honorable, adept future leaders in pursuit of peace through commerce.

It is with warmest thanks and deepest gratitude that we say thank you to our distinguished benefactor, Frank Potenziani, and his beautiful family for their unwavering support and guidance over the past 30 years. Without question the greatest honor of the year was having Frank here at Notre Dame to celebrate the 30th anniversary with the students. Below are a few of his words to the graduating class of 2019 when he spoke at the 2019 SIBC SENIOR DINNER.

"I AM CHALLENGING ALL OF YOU TONIGHT TO THINK OF YOURSELVES AS LEADERS. YOU-YES, YOU-- CAN IN YOUR FUTURE BRING HUMANKIND TOGETHER... GO MAKE THE WORLD A BETTER PLACE, I WILL BE WATCHING, AND DOING SO PROUDLY."

--FRANK POTENZIANI
CHAIRMAN, M&T TRUST FOUNDATION
EXTRAORDINARY BENEFACCTOR FOR SIBC
STUDENT INTERNATIONAL BUSINESS COUNCIL

WHO WE ARE
WHAT WE DO
WHERE WE ARE NOW
WHERE WE ARE GOING

RESPECTFULLY SUBMITTED BY MONICA LAIDIC together with THE 2018 SIBC BOARD OF DIRECTORS and THE 2019 SIBC BOARD OF DIRECTORS
30 YEARS STRONG

Founded in 1989, SIBC was inspired by Father Theodore M. Hesburgh, C.S.C and generously endowed by Frank Potenziani ’67. Two students, Fred Botek ’89 and Cary Freeman ’90 recognized the need for such an organization that promoted ethical leadership with global perspective.

SIBC has become a trademark of the university. The Council is the largest student organization on campus. This past academic year the council grew to include more than 3000 student members.

SIBC is student centered and designed with real world experiences in order to deepen students knowledge of diverse markets, political systems and approaches to problem solving. The Council is intended to prepare our next generation of leaders for the challenges of the future.

MISSION: To empower students through the ethical advancement of international commerce by developing leadership, entrepreneurial ability, practical management skills and global interaction.

VISION: Peace through Commerce

ALL STUDENTS / ALL MAJORS
"BUSINESS IS NOT JUST TO MAKE MONEY; IT'S ALSO TO CREATE A BETTER WORLD. AND THE BEST OF ALL POSSIBLE WORLDS IS A WORLD AT PEACE."

-- REV. THEODORE M. HESBURCH, C.S.C., PRESIDENT EMERITUS, UNIVERSITY OF NOTRE DAME
WHAT WE ARE REALLY DOING HERE

The Student International Business Council is unlike any other leadership and professional development program. The students are not only central to the program they are included at the highest level of leadership, Student leaders work to design and provide relevant, high level experiences that support students as they advance their academic pursuits and help accelerate the path to leadership with a global perspective.

SIBC elects a student board of directors who serve for the calendar year. Student project leaders are appointed to work with alumni and company contacts to advise and guide their team on semester long projects that include travel to the company headquarters at the end of the semester for professional presentations and networking. Projects are organized by divisions: accounting, consulting, finance, international, marketing, social entrepreneurship and STEM.

The executive board includes a university administrative director that provides oversight, program management, support and collaboration on all initiatives. The SIBC leadership meets weekly during the academic year. The project team's meet weekly during the academic year as well. Students are not paid and they do not receive academic credit for participation in something that continues to impress employers and alumni across the country and around the world. Our students are bright, hard working and committed to learning how to lead.

There was no model to follow when all of this began, Father Hesburgh's vision combined with the unwavering support of our benefactor and his family and due to the diligence of the students, alumni and other SIBC partners, the Council has evolved and is thriving. SIBC has an alumni organization called the International Student Business Council. Since the time that SIBC was founded at Notre Dame; Frank Potenziani and M&T Trust Foundation have endowed 2 additional councils, one at the University of San Diego and the other at Benedictine College.

UNIVERSITY OF NOTRE DAME
MONICA LAIDIG
STUDY TOGETHER WITH
STUDENT EXECUTIVE BOARD

ACCOUNTING
- 6 PROJECTS EACH SEMESTER

CONSULTING
- 12 PROJECTS EACH SEMESTER

INTERNATIONAL
- 4+ PROJECTS EACH SEMESTER

FINANCE
- 21 PROJECTS EACH SEMESTER

SOCIAL ENTREPRENEURSHIP
- 3+ PROJECTS EACH SEMESTER

MARKETING
- 6+ PROJECTS EACH SEMESTER

STEM
- 6+ PROJECTS EACH SEMESTER
BUILDING GLOBAL LIFE SKILLS
Helping students prepare for the future of work by building the skill sets and the foundation for our students to go out and change the world.

LEARNING SKILLS
- CRITICAL THINKING
- CREATIVITY
- COLLABORATION
- COMMUNICATION
- MULTICULTURAL FLUENCY

LIFE SKILLS
- LEADERSHIP
- RESILIENCE
- INITIATIVE
- FLEXIBILITY
- RESPONSIBILITY

Leadership and success in life require skills beyond academics

LITERACY SKILLS
INFORMATION LITERACY
MEDIA LITERACY
TECHNOLOGICAL LITERACY

Learning to conduct research, determining trustworthy sources of information and strengthening technical skills are all critical for success in our rapidly changing world.
GLOBAL PERSPECTIVE

PLACES WE HAVE BEEN

1000's of students have traveled to China, Japan, Dubai, Hong Kong, South Africa, India, Panama, Brazil, Ecuador, Thailand, Spain, England, Ireland, Germany, Estonia and many more locations throughout our 30 year history.

This year SIBC students traveled to China for our International Economic Exchange, Japan, for our Global Business Leadership Forum and Germany for a joint project with USD.

PLACES WE ARE GOING

In the fall we will send a group of students to Israel, and China. In the spring we will send students to India.

Every year SIBC provides stipends for international internships around the world including China, India, Brazil.

SIBC is committed to support Notre Dame's mission to bring Notre Dame to the world and the world to Notre Dame.
WHERE WE ARE NOW

3000 members
SIBC'S STRENGTH IS ROOTED IN DIVERSITY OF THOUGHT, TALENT AND IDEAS. WE ARE INVESTED IN CREATING AND MAINTAINING A CULTURE WHERE STUDENTS FEEL ACCEPTED AND COMFORTABLE CONTRIBUTING IDEAS, AND ACTIVELY SEEK TO LEARN FROM EACH OTHER AS WELL AS FACULTY, ALUMNI, EMPLOYERS AND OTHERS.
SIBC MEMBERS

40.8% female

59.2% male
SIBC

60

PROJECTS WITH TOP COMPANIES EACH SEMESTER

125

LEADERSHIP POSITIONS EACH SEMESTER

175

THE NUMBER OF STUDENTS THAT TRAVELED FOR PRESENTATIONS: CHICAGO, NEW YORK, SAN FRANCISCO, SAN DIEGO, ATLANTA AND SEATTLE.
INTERNATIONAL

INTERNATIONAL ECONOMIC EXCHANGE WITH PEKING UNIVERSITY

GLOBAL BUSINESS LEADERSHIP FORUM JAPAN

RUSSIA FIN-TECH / REAL ESTATE PROJECT

GERMANY MARKETING PROJECT WITH PROCAT - MARKETING PROJECT WITH SIBC SISTER SCHOOL USD
SIBC CORPORATE PARTNERS
MARKETING
2018 - 2019

MARKETING

ANHEUSER - BUSCH

CHICK-FIL-A

NIelsen

OGILVY & MATHER

VERA BRADLEY
SIBC PARTNERS
COUNCIL WIDE PROJECTS & WORKSHOPS
2018 -2019

SIBC CARES
CITY OF SOUTH BEND CENTER FOR THE HOMELESS

I ON HUNGER

SIBC ANNUAL IPE DEBATE

WORKSHOPS
ACCOUNTING 101
FINANCE CONSULTING
SLIDE DESIGN
PROJECT LEADER BOOTCAMP
INTERNATIONAL HEALTH AND SAFETY
SIBC KEY INITIATIVES

NEW WEBSITE COMING IN THE FALL OF 2019
NEW LEADERSHIP FORUM IN EARLY SEPTEMBER.
GLOBAL BUSINESS LEADERSHIP FORUM IN ISRAEL - FALL BREAK
INTERNATIONAL ECONOMIC EXCHANGE IN CHINA - FALL BREAK
NEW REAL ESTATE PROJECTS WITH NEW PARTNER - FITZGERALD INSTITUTE FOR REAL ESTATE TO COMPLEMENT AND CONTRIBUTE TO ONE OF NOTRE DAME'S NEW MINORS BEGINNING IN THE FALL
ADDITIONAL FINANCE, MARKETING AND STEM PROJECTS.
UPDATED PROJECT LEADER SELECTION PROCESS.
NEW INTERNATIONAL PROJECT WITH ALUMNI IN COLUMBIA.
INTERNATIONAL PROGRAMMING WITH PARTNERS IN THE ALUMNI ASSOCIATION AND NOTRE DAME INTERNATIONAL.
EXCITING NEW PROJECTS WITH OUR SISTER SCHOOLS - USD AND BENEDICTINE.
SIBC FUN FACTS

• Almost 100 SIBC seniors were awarded academic honor chords to wear at graduation. Recognition for their SIBC leadership during their time at ND.

• SIBC used to be called the Notre Dame Council on Business Development - name changed in 2000.

• SIBC has a code of conduct and SIBC project leaders and board members pledge to uphold them each semester.

• Among the thousands of successful graduates we have had, SIBC is quite proud to say:
  - The 2017 SIBC president was also the class of 2017, University of Notre Dame salutatorian
  - A past SIBC president has been elected mayor
  - A former SIBC CFO left a lucrative career in finance recently to join the United States Navy and is serving our country as a U.S. Naval Intelligence Officer.

Back in the day:
Frank Potenziani '67 lived in Cavanaugh Hall
Fred Botek '89 lived in Flanner Hall
Monica Laidic '86 '98 lived in Lyons Hall

Did you know?

SIBC was recognized / became a part of the permanent record of the proceedings and debate of the 101st United States Congress Second Session on March 30th 1990. In recognition of the dedication to promote ethical business behavior in the global economy.
THANK YOU FRANK!

HAPPY 30TH ANNIVERSARY SIBC!

1989 - 2019